



ADVENTURE
Moms

PROMOTE FUN FAMILY EVENTS AND ACTIVITIES WITH A FOCUS ON AN ACTIVE LIFESTYLE, TRAVEL & STEAM (SCIENCE TECHNOLOGY ENGINEERING ARTS MATHEMATICS).

PAGE VIEWS

122,665/MONTH

UNIQUE VISITORS

96,189/MONTH

SESSIONS

75,231 /MONTH

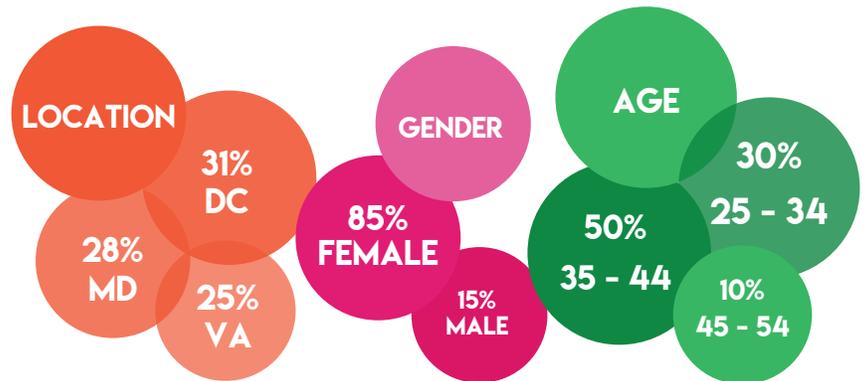
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WWW.ADVENTUREMOMSDC.COM

AUDIENCE DEMOGRAPHICS

Adventure Moms readers are primarily female, have kids, and are between the ages of 35 and 44 years. They are interested in family friendly activities, STEAM events & activities, sustainability and family adventure gear & tips. They get their information from Facebook and Instagram.



FOUNDERS

Adventure Moms was created by two Moms on a mission to share our passion for adventure with our kids. We cultivate resources for fun parents who are looking for events, activities, travel and lifestyle inspiration. Our followers are looking to make memories with their children through meaningful activities.

COLLEEN MORIARTY

Is a conservation botanist who went from caring for endangered plants to caring for her three girls. Colleen is in charge of daily operations and also works as a science support teacher. A DMV native, Colleen has returned to the area after living abroad. She loves to explore everything our area has to offer as she teaches her girls to be curious, strong, independent, compassionate and kind.

JEN VO

Is a local real estate agent and preschool teacher with two amazing kids, one of whom is a human tornado. Jen grew up in Rehoboth, DE and has lived in the DC area for over 10 years now. Jen is always up for adventure of any kind with her kids, from exposing them to the arts to jumping in mud puddles and everything in between.

LET'S WORK TOGETHER

LET'S CREATE A PARTNERSHIP TO INTRODUCE YOUR BRAND TO THE ADVENTURE MOMS COMMUNITY.

CONTACT
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